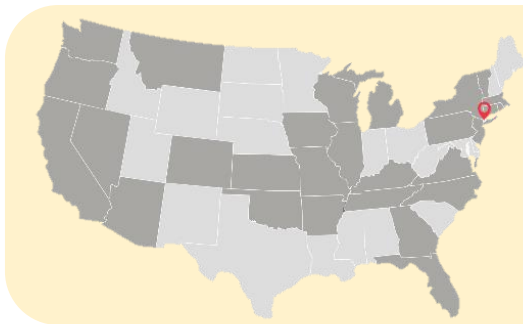


Applied Curiosity

Meaningful research in authentic settings.

New York, NY – January 19, 2016 – Applied Curiosity Research, LLC was officially launched today by founders and applied researchers Gerad O’Shea and Jessica Claremon.

Introducing **Applied Curiosity Research, LLC (ACR)**, an educational research company that encourages children’s intellectual curiosity, promotes their healthy development, and prepares them for the future by transforming meaningful feedback from authentic settings into insights for our clients. ACR is built on a partnership between two dynamic and insightful applied researchers who share a commitment to conducting meaningful and scientifically rigorous research.



We have managed and conducted research in schools, community centers, youth organizations and summer meal sites across 27 states over the last 2 years.

ACR specializes in conducting research to inform and develop programs and materials that promote non-core academic, educational skills, knowledge, and outcomes with learners and their educators. Our research takes place on the ground; immersed in both formal and informal educational settings, which allows for honest feedback, cost savings, and additional cultural insights.

Together, we have over a decade of experience designing and leading formative and summative research, including concept studies, usability tests, participatory design, pilot tests, and efficacy studies in five core content areas. As we embark, we continue to pursue these content areas and expand our base of clients and partners.

We look forward to working with you as we build a collaborative and genuine research practice that has a positive impact on children’s education, development, and growth. Please feel free to contact us and learn more at our website – www.appliedcuriosityresearch.com.

